


PACIFIC WESTERN BREWING PRESENTS:



PRINCE  GEORGE
RIBFEST

Nechako Rotary 



June 19 - 21, 2020 @ Pacific Western Brewing

September, 2019

Dear Nechako Rotary and PGRibfest Supporters!

As a sponsor, you'll promote your company to thousands of people on our website, social media and over the course of the event!

At the inaugural 2019 PG Ribfest 10,000 people attended!

2020 will be bigger and better!!

- 4 Ribbers
- estimated 15,000 and 20,000 people come to PG Ribfest
- multiple food and merchandise vendors
- More seating and tables for everyone's enjoyment!
- multiple local bands/ performing artists providing entertainment

The 2019 PG Ribfest gave over \$30,000 local nonprofits. We are taking our first steps toward working on the homelessness in Prince George and supporting organizations.

This year Nechako Rotary wants to do much more and for that we need your help.

This year we plan to give away over \$50,000 with a major initiative to reduce the issues associated with homelessness.

We can do it!! Nechako Rotary is involved in work locally and around the world including working to eradicate polio from the globe or providing financial support for the Prince George Hospice House, contributing to the downtown Rotary Skateboard Park, the Darren Fitzpatrick Bravery Park on the Hart, the Hart Highlands Ski Club and the Kordyban Cancer Lodge Wig Program. The list of events supported by Rotarian volunteers is lengthy. If there is need - Rotarians are there!

Rotary is also ramping up for the annual Operation Red Nose initiative, keeping our roads safer during the celebratory Christmas holiday season and mobilizing hundreds of dedicated volunteers. Nechako Rotary uses the funds raised to support a myriad of youth related programs and initiatives in Prince George! The Rotary motto is "Service above Self" and we walk the walk.

Join Nechako Rotary in helping our community by sponsoring the 2020 PG Ribfest. Show people in Prince George how much your business cares. The PG Ribfest will promote you as you help us help our community.

Receive excellent promotion, enjoy ribs and great entertainment with your sponsorship of the 2020 PG Ribfest. Consider which sponsorship level will best meet your company's needs.

Sincerely,


Robert Quibell/Darrell Hubbell
Co-Chairs of the Prince George Ribfest Committee
Nechako Rotary



For more information:
info@pgribfest.ca | www.pgribfest.ca/sponsors

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SPONSORSHIP OPPORTUNITIES

As a sponsor, you'll promote your company to thousands of people over the course of the event!

FULL RACK SPONSOR - INVESTMENT: \$10,000+

As the Full Rack Sponsor you will receive:

- Ribfest logo and company branding featured alongside Ribfest logo in advertising
- Signage | Website | Print Materials | Radio | Social Media
- Custom signage at event
- Guest judge for Ribber contest
- Corporate logo displayed prominently on front page of website with link to your website
- 10 complimentary Half Rib dinners
- Prominently Featured in E-Program

3/4 RACK SPONSOR - INVESTMENT: \$6,500+

You will receive:

- Logo and company name included in print materials
- Logo displayed in advertising
- Corporate logo and link on Ribfest website
- Recognition in thank you media and in presentations
- 6 complimentary Half Rib dinners
- Featured in E-Program

1/2 RACK SPONSOR - INVESTMENT \$4,500+

You will receive:

- Logo and company name included in Print materials
- Logo displayed in advertising
- Corporate logo and link on Ribfest website
- Recognition in thank you media and in presentations
- 4 complimentary Half Rib dinners
- Featured in E-Program

1/4 RACK SPONSOR - INVESTMENT: \$2,500+

You will receive:

- Company logo displayed at event
- Corporate logo and link on Ribfest website
- Recognition during presentations and in thank you media
- 2 complimentary Half Rib dinners
- Featured in E-Program

RIB TIPS SPONSOR- INVESTMENT: \$1,000+

You will receive:

- Company logo displayed at event
- Corporate logo and link on Ribfest website
- Recognition during presentations and in thank you media
- 2 complimentary Half Rib dinners
- Listed in E-Program

FRIEND OF RIBFEST - INVESTMENT: \$500+

You will receive:

- Company logo displayed at event
- Corporate logo and link on Ribfest website
- Recognition during presentations and in thank you media
- Listed in E-Program



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SPONSORSHIP OPPORTUNITIES

We need YOU! Without your sponsorship these events can't happen. Be our hero!

FULL WEEKEND FIREWORKS - \$6000

You will receive:

- Recognition thank you before and after fireworks
- Logo and company name included in all print materials
- Logo displayed in all Print advertising
- Corporate logo and link on Ribfest website
- Recognition in thank you media and in presentations
- 4 complimentary Half Rib dinners
- Featured in E-Program

FRIDAY OR SATURDAY FIREWORKS - \$3500

You will receive:

- Recognition thank you before and after fireworks
- Logo and company name included in Print materials
- Logo displayed in all Print advertising
- Corporate logo and link on Ribfest website
- Recognition in thank you media and in presentations
- 2 complimentary Half Rib dinners
- Featured in E-Program



SPONSOR A BAND - \$2000

WE HAVE 8 BANDS THAT NEED SPONSORSHIP!

You will receive:

- Recognition thank you before performance
- Logo and company name included in Print materials
- Logo displayed in all Print advertising
- Corporate logo and link on Ribfest website
- Recognition in thank you media and in presentations
- 2 complimentary Half Rib dinners
- Featured in E-Program



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PACIFIC



CANADIAN TIRE